



Value of agricultural production per 1,000 hectares (2013)\*

Tokyo	4.19 billion yen
Japan	1.89 billion yen

# LOCAL PRODUCE

Farm produce and fruit, as well as livestock and marine products, are among the rich food resources Tokyo has to offer. Restaurants and markets where food and ingredients from Tokyo can be enjoyed are on the rise, helping to make life more fulfilling.

Source: \*Prepared from "Tokyo's Agriculture, Forestry and Fisheries Industries", Ministry of Agriculture, Forestry and Fisheries



## COMMENT

Masaaki Kodera

Kiyose-shi, Tokyo

President, Yamayoshi vegetable farm



Tokyo has the advantage of allowing us to be near a huge market where the voices of consumers can be heard close at hand. Here, we can gain an understanding of consumer tastes regarding the size of vegetables and preferred packaging and reflect these immediately in production. Another advantage is that cultivation techniques and agricultural materials can be introduced more quickly than in rural areas. Currently we are raising four types of vegetables, mizuna (potherb mustard), small turnips, spinach, and carrots, on nine hectares of land. The mission of farmers is to keep on growing the food that feeds the populace. To ensure a stable supply, I believe it necessary to make concerted efforts with nearby farmers.

## A Taste of Tokyo festival



An event for enjoying cuisine made from Tokyo-produced ingredients, held on Marunouchi's Nakadori Street.