

## **Townscape creation by the citizen of Tokyo itself**

We enacted the Ordinance on the Promotion of the Stylish Townscape Creation in Tokyo in March 2003, and established the townscape creation system that the citizen of Tokyo itself mainly works on the creation of the townscape.

In this system, in promoting the townscape creation, the governor designates particularly important areas as the Key Townscape Area, and the committee (the Townscape Preparatory Committee) set up by the community residents mainly works on the integral creation of townscape, utilizing regional initiative. A townscape designer who assumes the townscape of the said area is selected on the request of the committee, and the designer and local residents jointly institute the townscape guidelines which become a standard of the townscape creation in the area. In the Key Townscape Area where the governor approved its guidelines, as the construction business operators will consult the committee concerning the townscape in advance, the voluntary local townscape creation will be guided.

The characteristics of this ordinance are to institutionalize the townscape consultation between a private sector (the local committee) and the other private sector (the business operators) so that a unique and attractive townscape can be created in harmony with community.