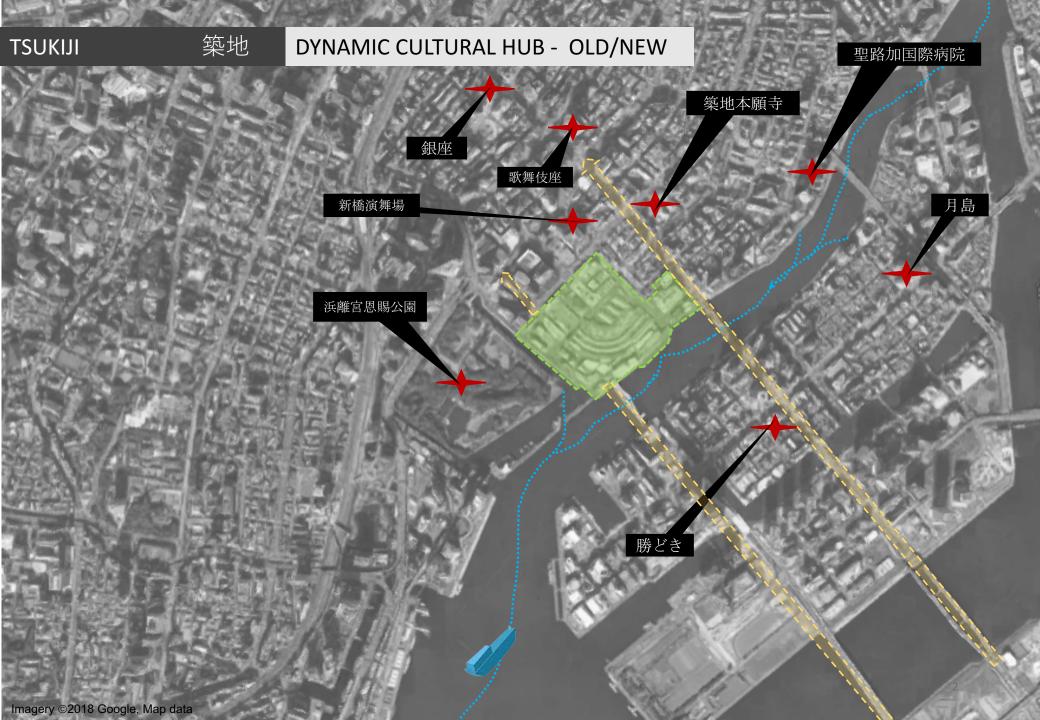
## **TSUKIJI**

## SITE DEVELOPMENT CONCEPTUAL PROPOSAL

RICHARD COLLASSE

CHANEL
PRESIDENT AND REPRESENTATIVE DIRECTOR

29<sup>TH</sup> MARCH 2018





築地

LIVING PLAYING

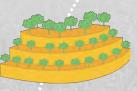
**PROGRAM** 

COMMUNITY (LOCAL + VISITING)

TRANSPORTATION (DYNAMIC HUB)

LOCAL COMMERCE (FOOD CULTURE / FISH)

GREEN / ECO (SUSTAINABILITY)



LOW RISE STEPPED HOUSING



LUXURY VIEW



LANDSCAPED EVENT HALL



OUTDOOR SPORT FACILITIES



PARK/ EVENT PLAZA



**BOAT RENTAL** 



**FERRY** 



WATER TAXI



**UNDERGROUND** 

**PARKING** 

LOCAL PRODUCE GROCERY



**CAR & BIKE** 

SHARING

FARMERS AND FISH MARKET



**RESTAURANT HUB** 



**GALLERY** 



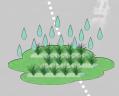
JAPANESE DELICACIES/ EVENT



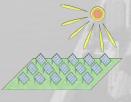
SUSTAINABLE HOUSING CONSTRUCTION



URBAN FARMING



RAINWATER HARVEST



SOLAR PANELS



GREEN HOUSE PARK

**BRANDING** 



BLENDING



IMAGE: Collage. Arrangement of 4 images:

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- 3. © EDP Foundation The New MAAT Museum in https://larcspace.com/feature/maat-museum/
  4. © K.HOKUSAI, Sunset over Ryogoku Bridge, *Thirty six views of Mount Fuji in*, https://ukiyo-e.org/image/met/DP141016