

Overview of the Jingumae 5-chome District Urban Development Policy

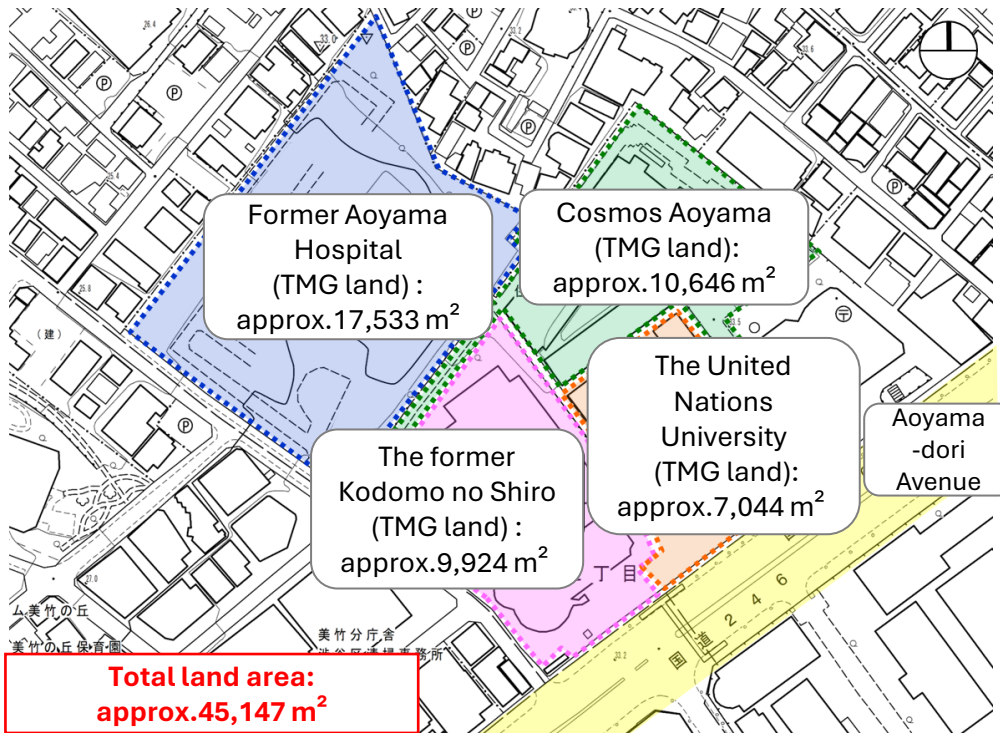
Background and history of the formulation of the Urban Development Policy

In order to utilize the former Kodomo-no-Shiro (National Children’s Castle), located along Aoyama-dori Avenue that connects Shibuya station to Omotesando, as a versatile center that can be used by everyone, a master plan for its renovation was formulated in February 2020 to transform it into Tomin-no-Shiro (Castle for Tokyo Residents) (working name). It was decided that the Tomin-no-Shiro Renovation Master Plan will draw up a plan for using Kodomo-no-Shiro for the time being under the concept of providing a place where children and all residents of Tokyo can interact and thrive through playing, learning, and working, and in the long-term, integrate this with the neighboring Tokyo Metropolitan Government-owned land (“TMG land”) for use as “an important property remaining in central Tokyo that supports Tokyo’s growth.” Following this, the COVID-19 pandemic changed the lifestyle attitudes and behavior of citizens and their government service needs, and in addition, from the perspectives of economic efficiency and the effective use of metropolitan-owned assets, in May 2022, it was decided to shelve the implementation of this plan. And in order to make this a model case for post-COVID urban development while maintaining the concept that was raised for Tomin-no-Shiro, the Jingumae 5-chome Urban Development Study Group was established to study concrete urban development plans for the integrated use of TMG land and to present a future vision.

Positioning of the Urban Development Policy

The Jingumae 5-chome District Urban Development Policy (“policy”) sets out the Tokyo Metropolitan Government’s future vision and steps to be taken for redevelopment of the Jingumae 5-chome district, which takes into account the history and changes of the site of the former Kodomo-no-Shiro and surrounding TMG land, and is informed by views expressed by the Jingumae 5-chome Urban Development Study Group and others. Going forward, based on this policy, the redevelopment of this district will be advanced while also contributing to the realization of “Tokyo, the world’s best city”—a city balancing maturity and ongoing growth, where everyone shines and each individual feels happy and fulfilled.

■Area covered by the Urban Development Policy and its local characteristics



※This map was prepared using the Tokyo Metropolitan Topographical Map (S=1:2,500) (6 Toshikiko No. 1785), which was prepared with the permission of the Director-General of the Geospatial Information Authority of Japan (Hei29 Kanko No. 444). No reproduction without permission.

< Local features of the area surrounding Shibuya Station and the Jingumae area >

Culture and exchange, educational facilities and more are concentrated here, and a diversity of people constantly interact at this node connecting to Shibuya, Omotesando and other areas.

<Current situation, characteristics and history of the district >

The various functions including those concerning children, culture, women's empowerment, startups, and international exchange, had been individually effective.

The local features of this district with its concentration of facilities for culture, exchange and education, and its current situation in which functions related to various forms of support for children, international exchange, women, and startups are individually effective, as well as matters such as perspectives for post-COVID urban development, will be taken into account to advance urban development in this district that will accelerate investment in people and enhance and draw out the strengths of people in order to create a society where each individual takes center stage.

Giving consideration to the role Kodomo-no-Shiro served in the healthy growth of children, this district will be developed into a place where children and young people can hold high hopes as they work to extend themselves, grow, and create the future. In addition, considering matters such as the history of the Aoyama Theatre and Aoyama Round Theatre in the creation and dissemination of arts and culture, the building of an environment that will nurture the sensibilities of a diverse range of people and lead to their discovery of new values will be advanced to contribute to the realization of Tokyo, a city with a vibrant arts and culture scene.

Based on these fundamental perspectives, the future vision for this district was set forth as follows. The realization of this vision will contribute to making Tokyo a city where everyone's dreams and hopes for the future are fulfilled and each individual shines even more.

Future Vision

An open “base for creation of wisdom” where everyone can gather and connect

- Through collaboration among functions, this is a place where interactions among a diversity of people, centering on children, and their creative activities promote the creation of new culture and ideas, and lead to the growth of each individual
- A place for relaxation and interaction, where people can select how they wish to spend their time from various options and feel fulfilled

< Intent of using “Wisdom” in “base for creation of wisdom” >

To go beyond “knowledge,” which means “gaining knowledge and gathering information,” here, the word used is “wisdom,” which includes the nuance of how to use this knowledge, making this a “base for creation of wisdom,” which has the purpose of enhancing capabilities for deep understanding and insight, as well as capabilities to apply knowledge in actual situations, through the creative activities and interactions of a diversity of people. By preparing an environment that induces not only passive, but also assertive activities, the “base for creation of wisdom” aims to be a place where each individual can feel fulfilled and strive for self-realization.

Functions introduced to realize the future vision

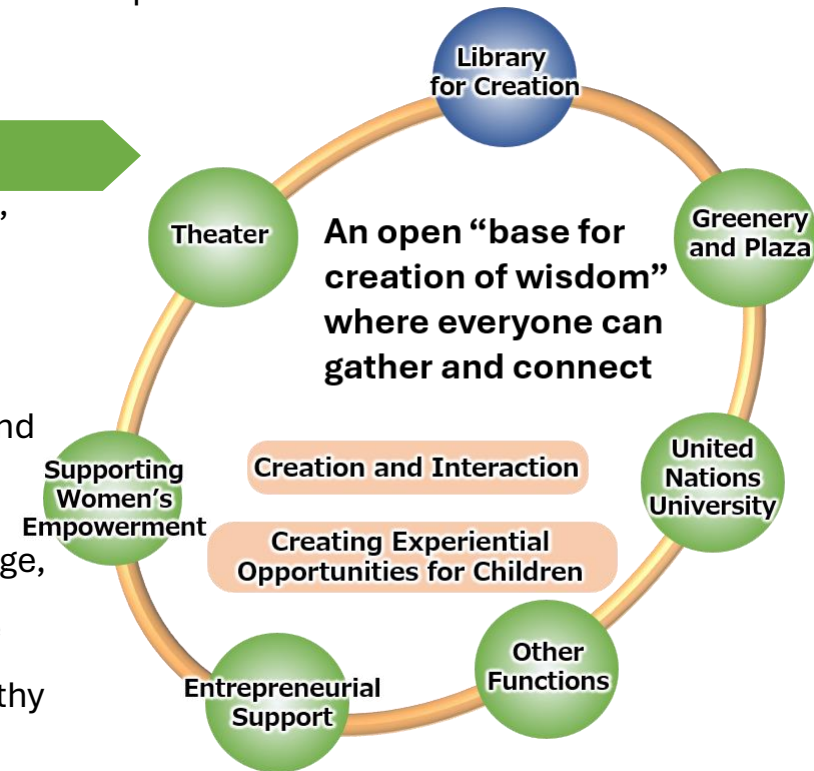
To realize the future vision for the district, “functions serving the district as a whole” and a “core function” will be established, and synergistic effects will be generated through interlinking them with individual functions.

The “functions serving the district as a whole” will include “functions for creation and interaction” and “functions for the creation of experiences for children.” These consider the attributes of the district with its high concentration of cultural, exchange, and educational facilities bringing together a diverse range of people, as well as the important role played by the former Kodomo-no-Shiro facility in promoting the healthy mental and physical development of children, who are the future.

The “core function” will be the “Library for Creation.” This facility will serve as a center for exchange and the core of the community, providing new values and functions as a place to conduct creative activities and gain inspiration.

“Individual functions” will include culture, women’s empowerment, startups, and international exchange, which have been independently demonstrating results up to now to support the growth of many people.

4 To ensure sustainable growth, it is assumed that these functions will flexibly adapt to the needs of the times and other factors.



Functions serving the district as a whole

- ① Creation and Interaction : Nurture the knowledge, creativity, and curiosity of visitors, while also unleashing their individuality and new possibilities by providing spaces for activities and exchange.
- ② Creation of experiences for children : Expand future possibilities for children by creating spaces where children of all ages, from infants to high school students, can have diverse experiences that cater to their interests, while also providing spaces for child-raising parents to relax and interact with other parents.

Core Function:

Library for Creation

Realize the future vision of the district with the Library for Creation, which will transcend traditional frameworks, at the core of activities, while harnessing the synergy generated by the facility and other introduced functions.

Individual functions:

Theater: Nurture the sensibilities of a diverse range of people through exposure to arts and culture and, through synergy with the Library for Creation and other functions, also bring about the discovery of new values.

Supporting Women's Empowerment: Offer support for building a foundation for women's career advancements and activities, while also leveraging their knowledge to generate and share new values.

Entrepreneurial Support: This function provides assistance for startups and entrepreneurship education, inspiring curiosity and creative momentum.

United Nations University: Create an open base for the creation of wisdom where everyone can gather and connect, in collaboration with United Nations University, an institution engaged in research and education regarding the SDGs and other matters related to solving international challenges.

Greenery and Plaza: Encourage creation and interaction by promoting connections among people and among individual functions in comfortable spaces.

Other Functions: Introduce other necessary functions to realize the future vision (e.g., commercial facilities that contribute to generating vibrancy along Aoyama-dori Avenue, business activities that harness local characteristics).

■ Key construction plans

- The plan will also incorporate multipurpose spaces that can flexibly adapt to spatial and functional needs, to encourage creation and interaction activities.
- The plan will also be attentive to redundancy and versatility to be able to accommodate changing times and diversifying needs.

■ Key landscape formation

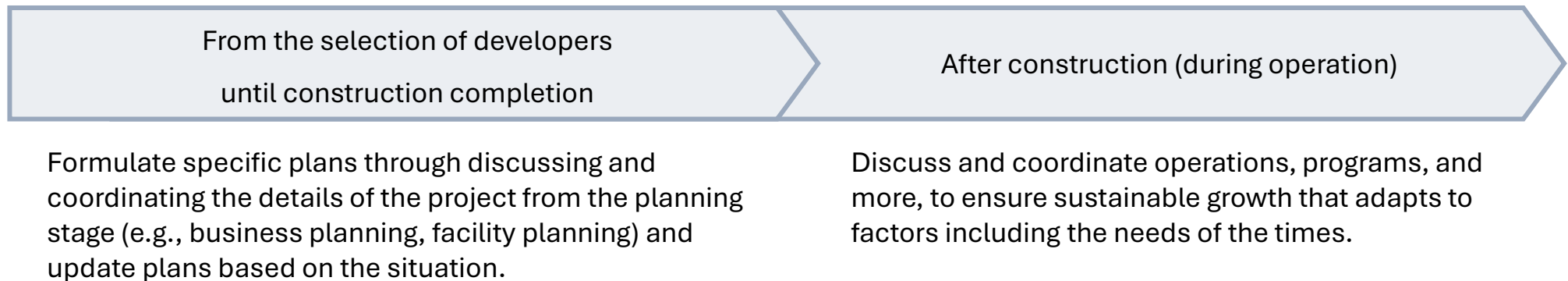
- Create appealing spaces that incorporate factors such as the ability to draw in people from Aoyama-dori Avenue and other surrounding areas, as well as walkability from Shibuya to Omotesando and other locations, while also taking into account elevation differences and other features.
- Give consideration to creating an unobstructed view of plaza spaces from Aoyama-dori Avenue and surrounding roads.

■ Key environmental considerations

- Contribute to the realization of Zero Emission Tokyo in various ways, including by increasing high-quality greenery and promoting carbon-negative efforts through energy conservation measures, renewable energy use, and more, while considering the trends of new developments in environmental technologies and making use of cutting-edge technologies.
- Implement measures that contribute to raising environmental awareness among children and students, such as by offering opportunities to engage with environmental issues and initiatives aimed at reducing environmental impacts.

Measures to maintain and enhance the district's sustainable value as a "base for the creation of wisdom" (public-private partnership)

- Assume that proposals for development and operation will be submitted by private businesses.
- Build a framework for management through public-private partnership, to maintain and enhance the value of the district as a base for the creation of wisdom through the interconnection of individual functions.
- Specifically, develop facilities while having discussions about projects and operation details from the planning stage, and even after completion of construction, work to implement flexible programs and business operations that adapt to changing times and diversifying needs.
- Additionally, offer workshops and other opportunities for residents, facility users, children, youth, and other individuals to share their ideas and opinions and give rise to new ways of thinking.



* The original copy of the Urban Development Policy was prepared in Japanese language, and this summary version in English was prepared for reference purpose only. In the event of any inconsistency, the Japanese version shall prevail.